





4. Self-Interest: individuals make decisions based on what is best for them
5. Voluntary Exchange: individuals may freely buy and sell goods
6. Profit Motive: individuals are driven by a desire to profit (make money)





Entrepreneur

- Organizes & manages other factors of production
- Success is based on profits & growth of business, all of which benefit the economy

Consumer

Consumer
 Sovereignty- Power
 to decide what gets
 produced.

Government (4)

- Protector → Enforces laws, product safety, property rights, etc.
- Provider & Consumer → Govt. is the 2nd largest consumer

What is the Government spending money on?

- National → military
- State → education, parks
- Local → parks, public transportation, libraries

- 3. Regulator → interstate commerce, communication, environment, & industries (banking, nuclear power, & food)
- [negative: regulation is costly]
- Promoter of National Goals → using power to support economic goals.

U.S. Economic & Social Goals

▶ Freedom

- Choose your occupation, employers, spending
- **▶** Efficiency
 - Using resources wisely to produce the maximum number of goods
- Fauity
- Equal pay for equal work
- No false advertisement; "lemon laws"

- ▶ Security
- Protection from adverse events
- Full Employment (or High Employment)
 - System should be able to provide maximum number of jobs (ideal unemployment rate 4– 6%)
- Price Stability
- Stable prices; avoid inflation
- **▶** Growth
 - Needed so people can have more goods & services, and a higher standard of living