

## Economics Business Project/ EOCT Review

### Musts: (75 pts)

- \_\_\_\_/25 1. Must Have a Creative Cover page with Name, Date, Period, Business Name  
\_\_\_\_/25 2. Must Have a Table of Contents for Chapters 1-8 Material with pages numbered  
\_\_\_\_/25 3. Project must be submitted via google docs presentations & spreadsheets

Share documents with Mrs. Stallings: [teacher.stallings@gmail.com](mailto:teacher.stallings@gmail.com)

### \_\_\_\_/45 Chapter 1 Material—Due Friday, March 11, 2011

- \_\_\_\_/5 Name of Business, Address, Phone Number, Fax Number, and Map (Separate from cover page)
- \_\_\_\_/10 Illustrate and answer how your business answers the Three Economic Questions. One paragraph each.
- What to Produce
  - Whom to Produce
  - How to Produce
- \_\_\_\_/5 **List** the scarce resources used to open your business
- \_\_\_\_/5 **List** the Goods & Services you are providing to the consumer.
- \_\_\_\_/10 List the Four Factors of Production your business uses and explain each. One paragraph per factor.
- \_\_\_\_/10 Using the Production Possibility Frontier (1.3 on p. 13 and 1.4 on p. 14) illustrate Alternative Possibilities, Inefficiency, and Economic Growth. You MUST explain your specific opportunity costs, why your business experiences inefficiency, and why it experiences growth.

### \_\_\_\_/35 Chapter 2 Material— Due Friday, March 11, 2011

- \_\_\_\_/5 Explain which of the Three Economic Systems your business uses. Show advantages and disadvantages. one thorough paragraph.
- \_\_\_\_/5 Choose the Economic and Social Goals that could be met by successfully operating your business. (Note: Not all goals will apply; choose those that will.) One paragraph per goal (use Ch 2 Section 3)
- \_\_\_\_/5 Explain your Role as an Entrepreneur. One paragraph (you do not need to explain how you will split responsibilities yet if you are in a partnership).
- \_\_\_\_/5 Explain the Role of the Consumer. One paragraph.
- \_\_\_\_/5 Explain the role of the Government: How does it relate to your business in terms of protector, provider and/or consumer, and regulator. Which agency described on p. 285 would most closely/likely affect your business? One paragraph.
- \_\_\_\_/10 Illustrate the Circular Flow of Economic Activity your business will provide. Explain/give examples of what belongs in the factor and product market boxes. Use figure 2.2, p. 34 or the diagram in your notes as examples. Be sure your diagram includes Government.

## \_\_\_\_/30 Chapter 3 Material— Due Friday, March 18, 2011

### Show the Demand for your Business

\_\_\_\_/5 Define the Law of Demand and relate it specifically to your business. One paragraph.

\_\_\_\_/5 Demand Schedule: Create a schedule for one product/service you produce and show demand at 5 prices.

\_\_\_\_/5 Demand Curve (Must match your schedule)

\_\_\_\_/5 Possible Elasticity or Inelasticity. Illustrate this by creating an elasticity chart based on our notes (you can also refer to p. 63 & 64 for factors that affect demand elasticity). Include three products/services your business produces and determine their elasticity. In a paragraph, explain the chart.

### Determinates of Demand: choose one determinate of demand (p. 56-62)

\_\_\_\_/5 describe & illustrate a change in that determinate that would create an increase in demand \*

\_\_\_\_/5 describe & illustrate a change in that determinate that would create a decrease in demand \*

\* can be illustrated on the same graph. You **must** show your original demand curve **and** indicate which curve shows an increase and which curve shows a decrease.

## \_\_\_\_/60 Chapter 4 Material— Due Friday, March 18, 2011

### Show the Supply for your Business

\_\_\_\_/5 Define the Law of Supply and relate it directly to your business. One paragraph.

\_\_\_\_/5 Supply Schedule: Create a schedule for one product/service you produce and show supply at 5 prices.

\_\_\_\_/5 Supply Curve

\_\_\_\_/5 Possible Elasticity or Inelasticity: Explain if your business is basically elastic or inelastic. Read Elasticity of Supply, p. 76-78, and explain based on the information in the text.

### Determinates of Supply: choose one determinate of supply

\_\_\_\_/5 describe & illustrate a change in that determinate that would create an increase in supply \*

\_\_\_\_/5 describe & illustrate a change in that determinate that would create a decrease in supply \*

\* can be illustrated on the same graph. You **must** show your original demand curve **and** indicate which curve shows an increase and which curve shows a decrease.

**Stages of Production--** Illustrate the Three Stages of Production for your business; for each indicate when you have increasing marginal returns, diminishing marginal returns, and negative marginal returns (read p. 88-90).

\_\_\_\_/5 Production Schedule (Figure 4.5, p. 87)

\_\_\_\_/5 Production Function (Figure 4.5, p. 87)

\_\_\_\_/10 Explain what each illustration represents, and at what number employee you should stop hiring and why. One paragraph

### Costs (continued on the next page)

\_\_\_\_/5 Define and give examples of fixed **and** variable costs your business would incur.

\_\_\_\_/5 Briefly explain why it is important for you to calculate marginal costs for your business. How would you calculate it?

## \_\_\_\_/45 Chapter 5 Material— Due Friday, March 25, 2011

**Illustrate the Best Price and Quantity by creating...**

\_\_\_\_/5 A Market Schedule (figure 5.1)

\_\_\_\_/5 A Market Curve (figure 5.1)

\_\_\_\_/5 Show Equilibrium, Surplus, and Shortage (figure 5.2)

**Illustrate Market Failures and Successes**

\_\_\_\_/5 Define Negative Externality, and describe one affecting your business (p. 101)

\_\_\_\_/5 Define Positive Externality, and describe one affecting your business (p. 101)

\_\_\_\_/5 Copy and answer the following questions:

1. When is a market in equilibrium?
2. How do producers adjust their selling price when there is a surplus of goods? When there is a shortage of goods?

**Ceilings & Floors**—Imagine there is a government imposed price ceiling for one of your products (see figure 5.4, p. 109) and a price floor for another product/ wages (see figure 5.5, p. 109) [be sure your graphs show supply & demand].

- a. \_\_\_\_/5 illustrate this ceiling on a graph\*
- b. \_\_\_\_/5 illustrate the floor on a graph\*
- c. \_\_\_\_/5 In one paragraph, explain the impact of the imposed ceiling and floor on the quantity of goods.

\* can be on the same graph.

## \_\_\_\_/15 Chapter 6 Material— Due Friday, March 25, 2011

\_\_\_\_/5 Explain what type of Market Structure your business is. (Perfect Competition, Monopolistic Competition, Oligopoly, Monopoly) If a monopoly, describe which one (p. 127-129). One paragraph.

\_\_\_\_/5 How does it Compete (explain methods/examples of competition; look under monopolistic competition p. 120 and oligopolies at work p. 124) One paragraph.

\_\_\_\_/5 Who are your competitors? (specific names)

## \_\_\_\_/20 Chapter 7 Material— Due Friday, March 25, 2011

**Forms of Business Organizations**

\_\_\_\_/5 Advantages & disadvantages; one paragraph

\_\_\_\_/5 In one paragraph, explain why you selected this form of business organization.

**Combinations**—List some other companies you would merge with to create a:

\_\_\_\_/5 Horizontal Merger. Briefly explain what it is about this group of companies makes this a horizontal merger?

\_\_\_\_/5 Vertical Merger. Briefly explain what it is about this group of companies makes this a vertical merger?

## \_\_\_\_\_55 Chapter 8 Material— Due Friday, March 25, 2011

\_\_\_\_\_/10 create a job posting for a position in your company (include education, skills required, wages, benefits, etc.).

\_\_\_\_\_/10 Assume your workers are unionized. What kind of “shop” would you operate, and what type of union would your workers belong to? (see section 2) One paragraph.

\_\_\_\_\_/10 Find the appropriate *real* union your workers may belong to, such as the AFL-CIO, Teamsters, etc. Use the following link (or any other resource) to help you find an appropriate union for your type of workers: [http://www.google.com/Top/Regional/North\\_America/United\\_States/Society\\_and\\_Culture/Labor/](http://www.google.com/Top/Regional/North_America/United_States/Society_and_Culture/Labor/) One paragraph.

\_\_\_\_\_/10 A labor/management dispute has arisen at your business. As the business owner, what type of grievance procedure would you agree to? Which procedure would you absolutely rule out? One paragraph.

\_\_\_\_\_/5 Describe and explain what category of labor your workers come under (skilled, unskilled, or both). One paragraph.

\_\_\_\_\_/5 Explain which method or combination of methods of determining your employees’ wages you would use. One paragraph.

\_\_\_\_\_/5 Hard economic times are forcing you to cut back on workers. How will you make cuts to the amount you spend on payroll or determine who is laid off? One paragraph.